Registration Form

ACI Latin America and Caribbean

Green Airport recognition 2025

Submission deadline: September 5, 2025

ACI-LAC will send an acknowledgment of receipt via email after receiving each form.

- **Participating Airport Information**

Name: Grupo Aeroportuario del Sureste
Airport Group (if applicable): Grupo Aeroportuario del Sureste
Full name: Alistair McCreadie
Position: Corporate Social Responsibility Coordinator
Email: amccreadie@asur.com.mx
Project's name: Biodiversity conservation tourism in indigenous communities in Yucatán, México
Project website (if applicable):

- **Official/Alternate Representative for ACI-LAC**

Signature of the official/alternate representative for ACI-LAC:
Full name:
Position:
Email:

- **Recognition conditions**

I accept that the information provided (executive summary and graphics/images) be published at the discretion of ACI-LAC.

Biodiversity and Nature-Based Solutions (NbS)

The **Green Airports Recognition 2025** offers a valuable platform for airports across Latin America and the Caribbean to showcase their successful efforts in biodiversity preservation and the implementation of Nature-Based Solutions (NbS) within the aviation sector. Initiatives may include (but not limited to) wetland restoration and creation, restoring ecosystems, and leveraging NbS for carbon removal. Examples of eligible practices range from in-house horticulture and airport nurseries, plantation for carbon reduction and community benefits, ecological rejuvenation of wetlands, marine life conservation efforts led by airports, and basket of measures for biodiversity.

Important note: Projects currently under implementation are eligible, provided they are mature enough to

produce measurable, quantitative outcomes in accordance with the evaluation criteria. *Participating airports or airport groups may submit only one (1) project*

- **Evaluation**

Each application evaluated must meet the following recognition criteria:

1. **Involvement of the airport's senior management**

Demonstrate active participation and endorsement from airport senior management during any phase of the project's development or implementation.

2. **Sustainability Benefit**

Detailed description of the sustainability benefits of the project/program supported by quantitative data and objective sustainability indicators where possible.

Indicate the level to which the project contributes to the United Nations Sustainable Development Goals

3. **Stakeholder Engagement**

Present evidence of collaboration with internal teams and external partners—such as government agencies, NGOs, community groups, or industry stakeholders—in the planning and execution of the initiative

4. **Innovation**

Demonstrate that the project/program exceeds standard industry practices.

In addition, ACI-LAC will present a *Special Recognition* to the project demonstrating exceptional achievement. To be eligible, the participating airport must hold accreditation at any level within the Airport Carbon Accreditation (ACA) program.

The weighting of the criteria for special recognition is indicated below:

1. Involvement of the airport's senior management (20%)
2. Sustainability Benefit (30%)
3. Stakeholder Engagement (30%)
4. Innovation (20%)

- **Instructions to participate.**

Complete and submit the form with the project information in MS Word and send to fmedela@aci-lac.aero **before September 05, 2025.**

1. Summary Executive (maximum 350 words)

Please include an Executive Summary of the project in a maximum of 350 words. In case your project meets the criteria of the ACI-LAC *Green Airport Recognition,* this Executive Summary will be included in the Best Environmental Practices Document that seeks to promote best practices that minimize the impact of airports on the environment, in addition to recognizing the achievements of airports in the region in their environmental projects.

In 2022, through our centralized sustainable social investment program, we entered into a partnership with Pronatura Península de Yucatán A.C., a Mexican organization working for the conservation of natural ecosystems and economic development in communities in southeastern Mexico. The overall objective of the partnership is to contribute to the conservation of mangrove ecosystems and the economic inclusion of Indigenous communities in Yucatán. Mangroves constitute one of the richest and most important habitats for flora and fauna, within a country classified by the United Nations as megadiverse.

An ecotourism project has been developed that reinforces skills among local residents, within a framework of employability and ecotourism. This activity is aligned with the nature of ASUR's operations as most passengers traveling through our airports do so for tourism purposes. In collaboration with the community and using a participatory approach strategic planning projects, business models, training, materials, and infrastructure are being developed so that residents can offer a broader and more professionalized range of sustainable tourism services. This initiative aims to provide the tourist with direct contact with nature, based on a commitment to educate, respect, and contribute to the conservation of natural resources.

The project promotes local economic growth and the preservation of ecosystems in the southeast of the country, an area of great biodiversity value. Our partnership with Pronatura began with support for one community, and in 2024 we have so far expanded to three communities: Chuburná Puerto, Sisal, and Dzilam de Bravo, all of which are classed as indigenous communities. To date, 100% of the trained individuals are working in conservation tourism. The principal results as of yearend 2024 are:

- 115 people trained to offer services related to conservation tourism, and 320 people indirectly benefited, primarily the families and other economic dependents of those trained.

- Tour guides have directly conserved approximately 430 hectares of mangroves and coastal ecosystems within two state-protected areas: ‘Ciénegas y Manglares de la Costa Norte de Yucatán’ and ‘El Palmar’.

- At least 15,000 tourists have received environmental-awareness messaging conveyed during tours and through graphic materials.

2. Project Background (maximum 150 words)

Please describe the background of the project or program (Why was it necessary to develop this project/program?)

For ASUR the conservation of biodiversity and natural resources is a material issue, as their loss represents a direct risk to our business. Furthermore, two of the three countries in which we operate (Mexico and Colombia) are considered megadiverse by the United Nations Environment Program. In Mexico we operate in the southeast region, an area recognized as home to almost 70% of the country's total biodiversity. We are aware of the environmental value these areas represent at the local, regional, and global levels and we assume our responsibility and actively participate in their care and conservation.

The need for a comprehensive project encompassing both environmental and social aspects arises from the fact that we also operate in areas recognized as home to the largest number of Indigenous people in the country, and these communities manage many key biodiversity areas. Therefore, the success of the project lies in its comprehensive nature.

3. Project scope (maximum 50 words)

Describe the area of implementation of the project, for example: area of operations, terminal, the entire airport, etc ; as well as agents involved in it: airport staff, other *stakeholders* , NGOs , environmental groups, etc.

Agents involved:

1. Pronatura PPY (NGO)
2. Indigenous communities in the State of Yucatán: Chuburná Puerto, Sisal, Dzilam de Bravo
3. This project is managed by ASUR's Corporate Social Responsibility Department

4. Project Description (maximum 100 words)

Describe how the project was implemented.

We began by identifying critical social and environmental issues in the areas where we operate, with the first phase being in southeastern Mexico. These issues focus on poverty and social exclusion, as well as the degradation and loss of biodiversity. To address these socio-environmental challenges, in partnership with Pronatura and in agreement with the communities, we have developed a project that strengthens the capacity of local residents to offer biodiversity conservation tourism. These communities are the ones who manage these areas of high biodiversity value, thus addressing the region's most pressing challenges.

5. Project results and benefits (maximum 300 words)

Describe the results of the project highlighting its achievements. Please emphasize data, for example: cost savings, recognized environmental benefits, evidence of innovation, etc.

The project's innovation lies in its comprehensive nature, which achieves the economic and social integration of indigenous communities while conserving the area's natural resources. We are convinced that people living

in areas rich in biodiversity must have decent livelihoods in order to contribute to the environmental preservation of these areas. Furthermore, the project aligns with the nature of our operations as the majority of passengers traveling through our airports do so for tourism purposes.

As of the end of 2024, our program's direct impact had been 115 people providing services related to conservation tourism and 320 people indirectly benefited, primarily the families of those trained. Environmentally, thanks to conservation activities, since 2022 the project has supported tour guides in directly conserving approximately 430 hectares of coastal ecosystems within two state-protected areas: 'Ciénegas y Manglares de la Costa Norte de Yucatán' and 'El Palmar'. These activities have also created environmental awareness in at least 15,000 tourists thanks to the conservation message conveyed during the tours and through graphic materials.

In subsequent phases of the project, we will begin implementing the program in new communities on the Yucatan Peninsula, thus increasing the number of people supported and increasing the area of environmental conservation.

6. Graphics and Images (maximum 4)

Include a maximum of 4 graphs, including tables or photographs, with a brief description. This information will also be included in the Best Environmental Practices Document.

Workshop for the identification of flora and fauna in the protected natural areas: 'Ciénegas and Manglares of the North Coast of Yucatán' and 'El Palmar'

Workshop on bird watching, recognition, and classification for conservation

Delivery of 'ecotourism guide' training certificates

Conservation tourism activity

Mangrove conservation within the protected natural area 'Ciénegas and Manglares of the North Coast of Yucatán'